The Small Business Opportunity Center at Northwestern University School of Law provides high-quality, affordable legal advice on a wide-range of legal and business issues. The SBOC serves a variety of entrepreneurs and nonprofit organizations, including:

- A software optimization company
- ♦ A dry cleaning delivery service
- ♦ A men's clothing store
- ♦ A nonprofit employment center
- ♦ A rock band
- An established catering company looking to expand
- A technology fund for the utility industry

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business

MAINTAIN SAME BACK COVER AS OLD BROCHURE

CHANGE "Clinic" to "Center"

SEE EMAIL OF COVER

THE SBOC WILL HELP YOU RUN YOUR BUSINESS SMOOTHLY.

Being an entrepreneur is a challenging, demanding, and incredibly rewarding career. Whether you are just starting your new business or have been doing this for years, understanding and making the right legal choices can be confusing and time consuming. Here at the SBOC, we understand your need for efficient, dependable legal assistance at an affordable price. The SBOC provides responsible advice to a variety of legal issues facing small businesses, including:

- ♦ Choice of business entity
- ♦ Contract and lease negotiation
- Applications for licenses
- Tax-exempt status for not-forprofit corporations
- Protection of intellectual property
- ♦ Regulation compliance

FROM PAUL

The Small Business Opportunity Center is a nonprofit, student-based clinical program founded by the Northwestern Legal Clinic in cooperation with a student-initiated board. Through the commitment of Northwestern University School of Law and top attorneys, the SBOC provides affordable legal services to entrepreneurs and non-profit organizations in the Chicago area.

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"I left [the] office with a new spark of excitement and empowerment." -Equipment Designer

Top-quality Northwestern University resources are available through the Small Business Opportunity Center. The SBOC has forged a strong relationship with Northwestern's Kellogg Graduate School of Management, and SBOC clients may be eligible to receive business assistance through a variety of Kellogg programs.

DON'T WAIT UNTIL YOUR BUSINESS FACES A LEGAL

CRISIS.

How do you know if you even need an attorney? With the SBOC's help, you can afford to solve problems before they start. Attain the legal stability you need so you can focus on running your business.

Experienced attorneys supervise students' work at the SBOC. Students receive practical training in the legal aspects of business transactions and entrepreneurship and provide high-

INSERT PHOTO

quality legal advice to small business and nonprofit organizations.

"I truly enjoyed the stimulating and challenging conversation. It helped me give serious thought to [my legal issues]. I look forward to the next meeting with much enthusiasm."

-Educational consultant

